

media release

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Double Drummer Pty Ltd
ABN 66 117 729 576
Suite 1, 38 East Esplanade
Manly NSW 2095 Australia
t (61 2) 9474 1000
f (61 2) 9976 2129
e info@doubledrummer.com
w www.doubledrummer.com

New alliance helps find players and teammates for the Sydney 2009 World Masters Games

With total entries for the Sydney 2009 World Masters Games swiftly heading towards 25,000, new Games Community Partner DoubleDrummer.com, is helping players find teams and vice versa for the world's largest multi-sport event this October.

Double Drummer is an online community of active people helping prospective Games participants to find playing partners and team members of the right age, gender and playing standard across all 28 sports that make up the Games. And you can do it all online at:

<http://www.doubledrummer.com.au/worldmasters/games-inquiry.html>

Unlike other social networking sites that keep people in front of their computer screens, Double Drummer is all about using the Internet to connect, then meet face to face and have fun 'out of site'.

Double Drummer's partnership with the Games is a natural one since both organisations are concerned with motivating and enabling Australian adults to be "fit, fun and forever young".

Open to everyone rather than only elite athletes, the Games are held every four years (just like the Olympics) and represent the world's largest multi-sport event, attracting more than double the number of competitors that an Olympics does.

To enter the Games, people need only meet their sport's minimum age, which ranges between 25 and 35 years. Most of the 28 sports competitions at the Games are open to people aged 30 plus.

The Games will be held in Sydney this year from October 7-18. **The deadline for registrations is this Friday 31st July** at www.2009worldmasters.com However, as long as you register by that date, you can still use Double Drummer to organise partners and teams with other registrants throughout August.

For more information contact:

David Keogh
02 9474 1066 or 0402 153 894
dave@doubledrummer.com